



BOARD OF DIRECTORS SPECIAL MEETING MINUTES

1750 W. McKinney Butte- PO Box 2215 - Sisters, OR 97759 | ph: 541-549-2091 | sistersrecreation.com

December 13, 2022-4:30-6:30 p.m.

Call meeting to order

Peggy Tehan, board president called meeting to order at 4:32 p.m.

No adjustments made to the agenda. Agenda approved.

Board members in attendance: Peggy Tehan, president, Jeff Tryens, vice president, Bob Keefer, treasurer, Molly Baumann, secretary, Heath Foott, member (Via Zoom)

Staff members in attendance: Jennifer Holland, executive director.

Welcome visitors

President Tehan welcomed Miranda Everitt from FM3, who will be updating the board on the outcomes of the public opinion survey.

Public comment period

No comments submitted.

Receive update on public opinion survey outcomes

Miranda Everitt, senior vice president at FM3 research presented the outcomes of the public opinion survey conducted on behalf of the district.

484 voters in Sisters Park & Recreation District (SPRD) completed a survey to assess support for renewing an existing levy which provides funding for the district's programs and facilities. The results show that voters broadly and strongly support renewing the levy. Other key outcomes reported include overall highly favorable views of the district and a broadly shared sense that there is a need for additional funding for SPRD programs and facilities. Touching upon research methodology, she reported high favorability outcomes and name recognition, as well as how respondents' opinions of SPRD compared to their opinions of other public organizations. She went on to detail results on specific questions of need, breaking down responses by demographics.

Board members asked some clarifying questions and commented on survey results and responses to individual questions. Discussion of demographics, methodology, and the potential impacts on levy messaging.

In closing Ms. Everitt emphasized that letting voters know about the levy is going to be key to messaging because the survey showed that the district has the support of the majority of voters, they need to make them want to show it. Treasurer Keefer reminded the board of the importance of their influence in the time leading up to the vote as the staff cannot advocate on behalf of the levy once it is filed.

The board thanked Ms. Everitt with Vice President Tryens praising the work done by FM3, and President Tehan commending the presentation as well. Additionally, she complimented staff for their work with and in the community that has contributed to such positive feedback.



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Member Foott had to leave meeting at 5:30 so board amended the schedule to move into executive session early.

Executive Session: In accordance with ORS 192.660(2)(e) the board will meet to conduct deliberations with persons designated by the governing body to negotiate real property transactions.

Moved into executive session at 5:23 p.m.

At 5:45 p.m. moved out of the executive session

Review local option levy timeline

Executive Director Holland gave a brief review of the timeline for the local option levy including completed, in-progress and pending items. She shared her intent to revisit the list during January work session and asked the board if there were any additional requests for information for her to gather that they felt would be pertinent to the levy. Vice President Tryens asked about the formation of a PAC. Treasurer Keefer asked for information on how the school district would be willing to work with SPRD on messaging for both local option levy's. Potential PAC members were discussed, and Executive Director Holland will add PAC discussion to agenda for the next work session.

Other business

The upcoming school board meeting was discussed with planned presentation on potential options for elementary school building.

President Tehan also praised COVID booster clinics being held at Coffield Center.

President Tehan adjourned the meeting at 6:15 p.m.

Respectfully submitted,

Sarah McNeale, Recording Secretary

Approved by Board of Directors: 03/28/2023